

# Use of City Parks and the Beach for Commercial Fitness Instruction, Classes and Camps



# Background

- Commercial fitness instruction, classes and camps are currently unregulated.
- Residents and park users have expressed a range of serious concerns.
- Council asked staff to study and return with options for a regulatory system.



# Study and Outreach

- Reviewed current City charges & fees, Municipal Codes and rules
- Evaluated models in local cities and LA County
- Public meetings with instructors and neighbors
- Use survey of Palisades Park for one week
- Public hearing before Recreation and Parks Commission



# Recommended Regulatory System

- Annual Instructor Permits
- Use charge
- New rules
- List of parks for group/camp permits and/or private/semi-private permits with some parks off-limits



# Recommended Regulatory System Palisades Park

## Characteristics:

- ❑ Designated City Landmark with historic structures and amenities
- ❑ Heaviest concentration of commercial fitness activity
- ❑ Narrow and close to residences
- ❑ Open 5am to midnight (all other parks 6am to 11 pm)

## Recommendation:

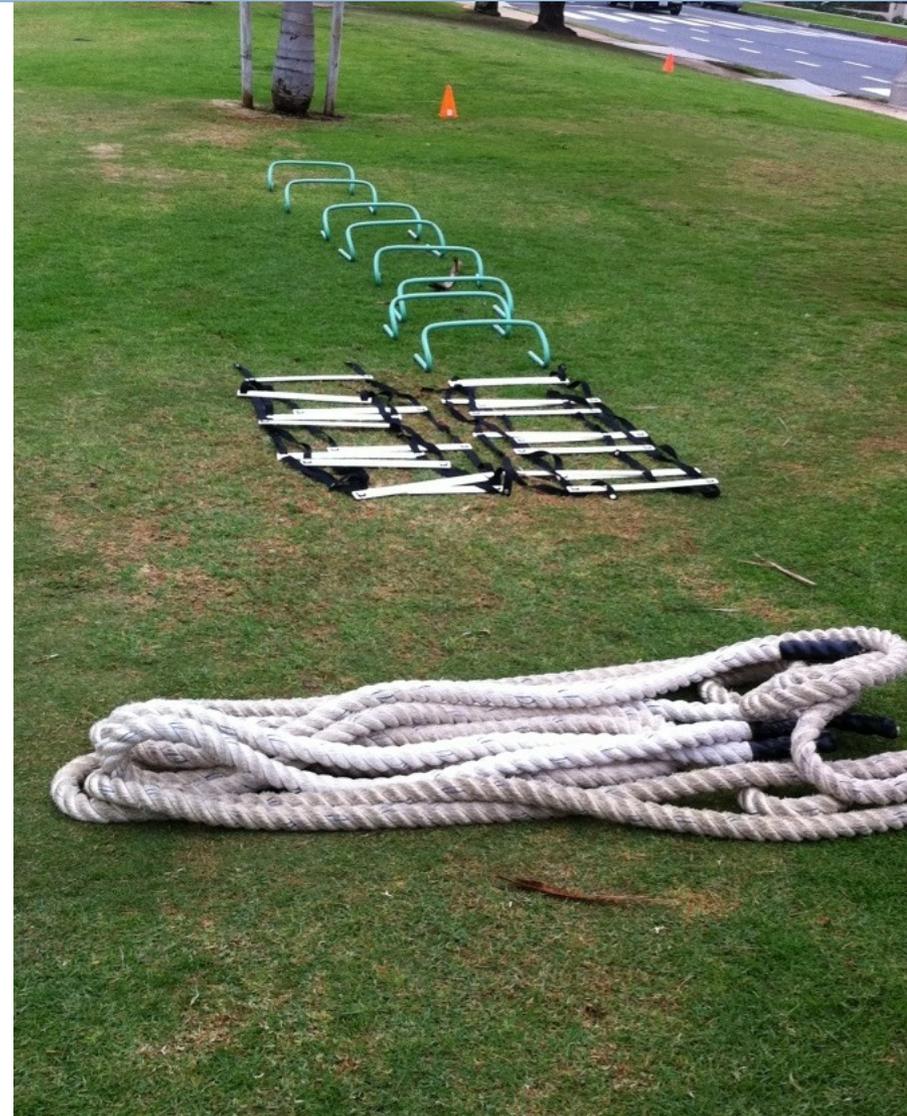
- ❑ Allow private/semi-private instruction only
- ❑ All new rules and permit requirements apply



# Alternatives

## Class Size – Palisades Park:

- ❑ Prohibit all commercial fitness instruction
- ❑ Allow group instruction, but limit frequency and locations
- ❑ Limit class size to max of 10 and limit frequency and locations



# Alternatives

## Equipment:

- ❑ Prohibit all exercise equipment in Palisades Park
- ❑ Prohibit all exercise equipment in Palisades Park and other parks
- ❑ Place no restrictions on exercise equipment in any park

## Use Charges:

- ❑ Lower % than recommended 15% of gross receipts
- ❑ Fixed fee paid quarterly



# Summary

- Support Establishment of Regulatory System
  - Annual Instructor Permit
  - Use charge
  - Size of classes
  - Rules for equipment usage
- Direct staff to return with Ordinance amending Chapter 4.55 of *Municipal Code*
- Staff, under Section 4.55.420 will add new rules

